

Popular Curzon/AEW Europe Real Estate Golf Day Goes “Virtual”

London, June 23 - The Curzon/AEW Europe Golf Day, one of the real estate investment industry's most popular annual outings and fundraising events, is going virtual this year. Traditionally held at the legendary Wentworth Club just outside London every July, the Golf Day has become a highly-coveted invitation while also raising funds for the UK's Eastside Young Leaders' Academy (EYLA).

In a show of support for its business partners, clients and corporate sponsors, Curzon felt it was prudent to allow them to focus on the markets during the current difficult period in the UK, and elsewhere in Europe, and is transforming the event into a virtual auction this year at www.curzongolfday.com.

“This has become a hugely popular event since we started it eight years ago,” Ric Lewis, Chief Executive of real estate investment manager Curzon Global Partners commented.

“Last year we hosted 250 real estate industry leaders from 17 countries – investors, managers and financiers – in a fun-filled day of golf followed by an evening of dinner and drinks where everyone came together to see friends and renew old acquaintances. But more importantly, we raised over £60,000 for Eastside Young Leaders' Academy. We hope to beat that amount this year – that's why we're going ‘virtual,’” he added.

The move will enable Curzon and the Golf Day sponsors, Alfred Dunhill, Cassis Travel and The Wentworth Club, to continue their support for EYLA (www.eyla.org.uk), which nurtures and develops the leadership potential of young African and Caribbean males, empowering them to become the next generation of successful leaders. They do this through a focus on discipline, camaraderie and commitment to excellence – values that Curzon/AEW holds dear, Lewis noted.

EYLA was established in 2002 by its Executive Director Ray Lewis, who was formerly a governor in the UK's prison service, and is modelled on the work of the Young Leaders' Academy in Baton Rouge, Louisiana in the United States. Ray Lewis has recently been appointed Deputy Mayor for Young People by new London Mayor Boris Johnson.

“When you meet Ray Lewis you immediately sense that he is a man of integrity...and you'll find it is impossible to say no to him and his work. He has designed a programme at EYLA that creates some of the future leaders of our community. EYLA invests time and care in these young men who were at the sharp edge of risk in life and in the community and with help from EYLA they transcend their challenges and thrive in the mainstream,” Ric Lewis said.

After becoming aware of the work being done at EYLA, Curzon/AEW Europe decided to use the Golf Day as an opportunity to raise funds for the organisation, with the help of the event's sponsors.

Past annual sponsors of the Golf Day have included the Wentworth Club, Dunhill, Cassis Travel, Volvo, the Pernod Group, Taylor Made and Nike.

This year, the virtual auction consists of prizes donated by sponsors, such as a chance to play with golfing legends and celebrity amateurs in the exclusive Pro-Am Alfred Dunhill Links Championship in Scotland, a certificate for seven guests to play with Sam Torrance on the West Course of the Wentworth Club followed by dinner in the Wentworth Grill, a trip for two to St. Petersburg, four VIP tickets to see Arsenal football club play, and a night in the luxury Hotel Le Bristol in Paris.

The prizes will be awarded to the highest bidder on the Curzon/AEW Europe Golf Day website, www.curzongolfday.com. All proceeds go directly to EYLA and the winners will be announced on Wednesday, July 9th.

“We are grateful for the generous support of our sponsors again this year and hope that people check out the website and bid on the great prizes being offered. They do important work at EYLA. I hope that by going virtual we'll be able to set a new record level of support,” Ric Lewis concluded.

Curzon / AEW Europe is one of the pre-eminent European real estate investment managers with over 250 professionals operating from offices in Paris, London, Barcelona, Milan, Stockholm, Luxembourg, Prague, Budapest, Warsaw, and Düsseldorf.

Curzon / AEW Europe together with its U.S. and Singapore affiliates have €32.2 billion in gross assets under management, are a wholly-owned subsidiary of Natixis Global Asset Management and constitute a broad, well-established network of relationships with property investors, owners, developers and lenders across the globe.

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